

February 25, 2014

B2C Video Clips for the Sapling Synchronized Clock Systems

I would like to extend my thanks and appreciation for Amir Even Tov and the B2C team for producing video clips for the various synchronized clock systems that our company offers.

The video clips were able to relay the essence of our product line in a simple, visual manner although our systems are fairly technical. Being able to utilize these videos has helped us provide information to our customers in a unique way and carry out a message that written literature cannot communicate.

We also had the pleasure of working with the B2C team and get their understanding and support in order to help us in creating professional and very useful video clips.

The Sapling video clips can be viewed at:

English Version: <http://www.pickaclock.com/>

Hebrew Version: <http://www.pickaclock.com/he/>

We recommend their services for creating video clips.

Sincerely,

Oren Ben  
Global Marketing

